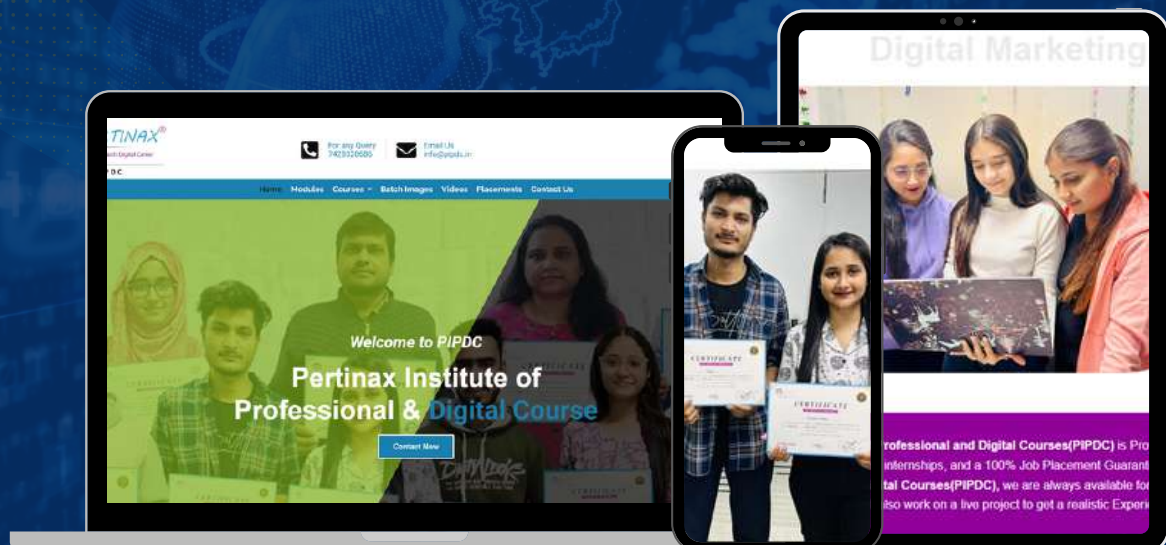




PIPDC

Pertinax Institute of Professional & Digital Courses

A Venture of Pertinax Group of Companies
SINCE 2011



Certified **DIGITAL MARKETING**

Training & Courses Program



LEARN In Short Time



EARN For Life Time



**Students, Business Owner
& Freelancer**



GO

BEYOND YOUR LIMITS

With Digital Marketing Course

Have you ever

DREAMT of starting a STARTUP

In 60 Days

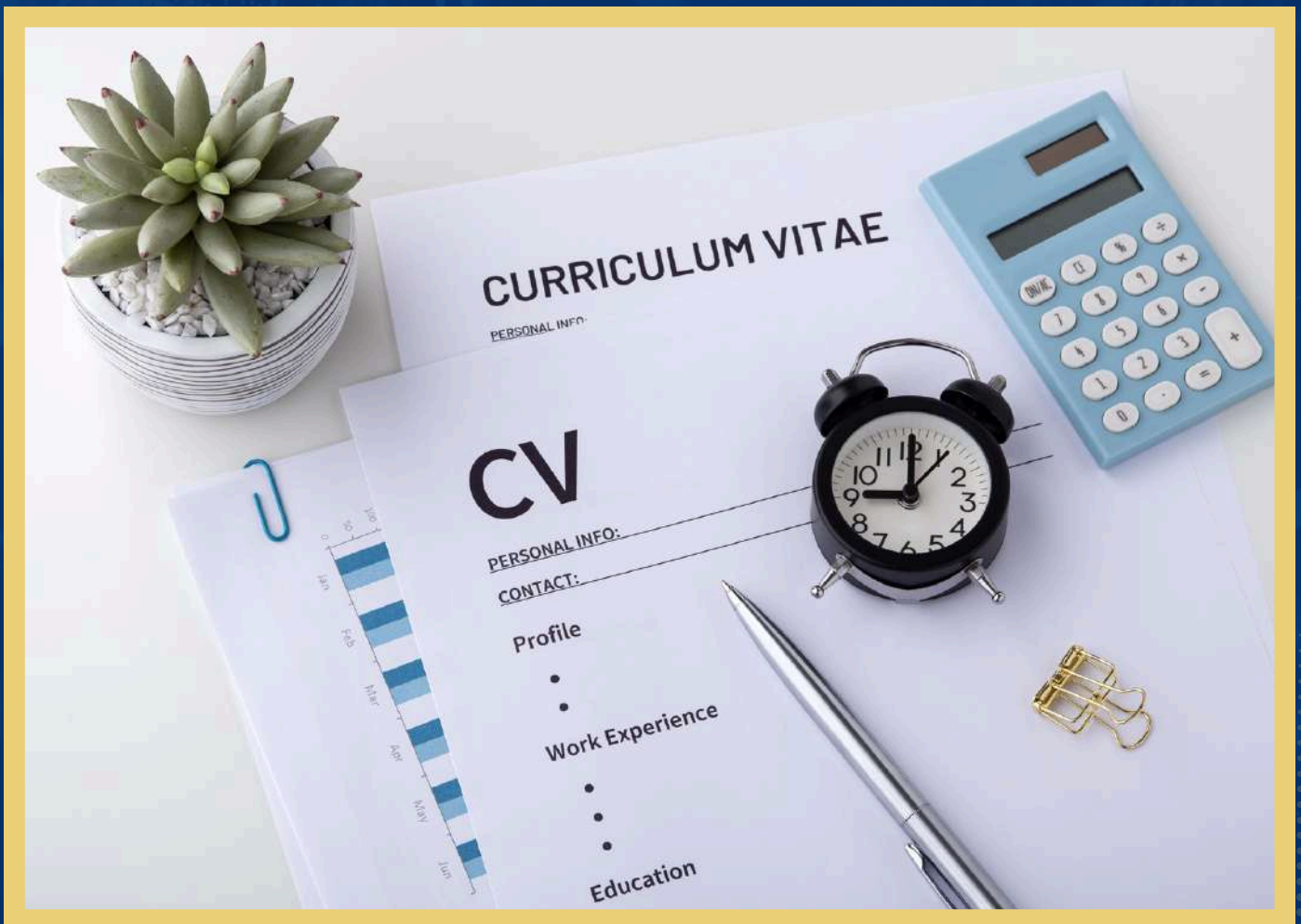


Yes!
Ofcourse we
can Help you
Acheive it.

ENROLL NOW



Make your
RESUME
AWESOME
"Fit for Job"



FAQ'S

DURATION:- 4 Months

ELIGIBILITY:- 10th Standard to PG,
Graduation (for jobs)

CERTIFICATIONS:-

Pertinax Institute of Professional & Digital
Courses Certificate

ROLES:-

Digital Marketing Lead, Digital Marketing Analyst, Digital Marketing Executive, Social Media Marketing Manager, Social Media Marketing Head, Project Manager, Digital Marketing Manager, PPC Analyst, inbound Marketing Manager, Inbound Marketing Lead, Copy Writer, Content Writer, Blogging Specialist, Email Marketing Lead, SEO Specialist, Analytics Manager, Lead Generation Expert, SEO Analyst

AVG PACKAGES:-

2.4-5 Lakh p.a. (Fresher) | 5-15 Lakh p.a.
(Experienced)

KEY HIGHLIGHTS



Training by Real Time Experts



Material, Case Studies & Assignments



One-On-One with Industry Mentors



100% Assured Placement Assistance



Hands on Training



Doubt Clarification Sessions



Limited Strength



Resume & Interview Prep Guidance



Course is curated by subject matter experts in Digital Marketing

Certified

DIGITAL **MARKETING** **PROGRAM**

Right from

BASIC TO ADVANCED

We have it all for Students, Business owners, Working Professionals & Freelancers who wants to become aspiring Digital Marketers.

16+
Modules

Making the course one of its best in INDIA

MODULES

1. DM Introduction
 2. Search Engine Optimization (Offpage, Onpage)
 3. Keyword Research
 4. Google Analytics
 5. Webmaster Tools (Search Console)
 6. Content Marketing
 7. Social Media Optimization (SMO)
 8. Photoshop
-
09. Lead Generation
 10. Google Adwords (PPC)
 11. Facebook Ads
 12. Instagram Ads
 13. Email Marketing
 14. Google Map (GMB) Creation and Verification
 15. Web Hosting & Domain
 16. Website Design

CERTIFICATION



What our Students says:-



"Digital Marketing has helped me diversify my business."

ARYAN



"I thank Pertinax Solutions Pvt. Ltd. for placement to join a creative field."

TWINKEL



"Pertinax Solutions Pvt. Ltd. taught me the Latest Practices made me confident enough to push myself ahead"

ZIYA



"Pertinax Solutions Pvt. Ltd. superb place to initiate your career into new arena."

ASIM



"I have implemented these practices into my business, thanks to Pertinax Solutions."

HARSHITA



OUR PLACED STUDENTS



Twinkel

Placed in: Kasper Info



Aryan

Freelancer



Saloni

Placed in:
Vaahan shuraksha



Soniya

Placed in:
Vaahan shuraksha



Archana

Entrepreneur



Md. Kaif

Freelancer



Firoja

Freelancer



Kaif

Placed in:
Growth Guide



Radhika

Placed in:
Microvision Technology



Vikas

Placed in:
Milkyway Multidimensional



Vishal

Placed in:
Aiveda Natural



Riya

Freelancer



Niharika

Placed in:
Saffron Tech Pvt. Ltd.



Harshita

Placed in:
Keyword India Network



Ziya

Placed in:
KPL Tech Solution



Asim

Placed in:
Map of Enhance Business
Solutions



Ready to get incubated in

DIGITAL MARKETING

≡ *Let's* ≡
START



Plot No. A-40, 1027, I-Thum Building,
Tower -A, Sec-62, Noida-201301

FOLLOW US



+91 7428328686
+91 85954 58141



www.pipdc.in